## CENTER FOR DRUG EVALUATION AND RESEARCH

**APPLICATION NUMBER:** 

212905Orig1s000

### **PROPRIETARY NAME REVIEW(S)**

#### PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis 1 (DMEPA 1)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

Center for Drug Evaluation and Research (CDER)

## \*\*\* This document contains proprietary information that cannot be released to the public\*\*\*

**Date of This Review:** April 10, 2023

**Application Type and Number:** NDA 212905

**Product Name and Strength:** Yeanth (cantharidin) topical solution, 0.7%

**Product Type:** Combination Product (Drug-Device)

**Rx or OTC:** Prescription (Rx)

**Applicant/Sponsor Name:** Verrica Pharmaceuticals Inc. (Verrica)

**PNR ID #:** 2023-1044724957

**DMEPA 1 Acting Team Leader:** Madhuri R. Patel, PharmD

**DMEPA 1 Director:** Mishale Mistry, PharmD, MPH

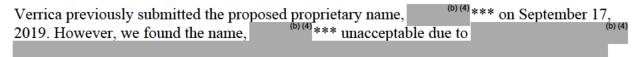
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#### 1 INTRODUCTION

This review evaluates the proposed proprietary name, Ycanth, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A, respectively. Verrica did not submit an external name study for this proposed proprietary name.

#### 1.1 REGULATORY HISTORY



Verrica then submitted the proposed proprietary name, Ycanth\*\*\* on September 17, 2019. We found the name, Ycanth\*\*\* conditionally acceptable under NDA 212905 on December 3, 2019. However, NDA 212905 received a complete response (CR) on July 13, 2020. On September 30, 2020, Verrica resubmitted the proposed proprietary name, Ycanth\*\*\*; however, in the correspondence, dated October 14, 2020, Verrica withdrew their request for a review of the proposed proprietary name Ycanth\*\*\*.

Verrica responded to the CR and submitted the name, Ycanth, for review on December 23, 2020. We found the name, Ycanth\*\*\* conditionally acceptable under NDA 212905 on March 23, 2021. However, NDA 212905 received another CR on September 16, 2021.

Verrica responded to the CR and submitted the name, Ycanth, for review on November 24, 2021. We found the name, Ycanth\*\*\* conditionally acceptable under NDA 212905 on February 1, 2022.d However, NDA 212905 received a CR on May 23, 2022.

Thus, Verrica responded to the CR and submitted the name, Ycanth, for review on January 23, 2023.

#### 1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on January 23, 2023.

- Intended Pronunciation: wye' kanth
- Active Ingredient: cantharidin

(b) (4)

<sup>&</sup>lt;sup>b</sup> Patel, M. Proprietary Name Review for Ycanth\*\*\* (NDA 212905). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2019 DEC 03. Panorama No. 2019-34518376.

<sup>&</sup>lt;sup>c</sup> Patel, M. Proprietary Name Review for Ycanth\*\*\* (NDA 212905). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2021 MAR 23. Panorama No. 2020-1044521065.

<sup>&</sup>lt;sup>d</sup> Patel, M. Proprietary Name Review Memorandum for Ycanth\*\*\* (NDA 212905). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2022 FEB 01. Panorama No. 2021-1044724316.

- Indication of Use: treatment of molluscum contagiosum
- Route of Administration: topical
- Dosage Form: topical solution
- Strength: 0.7%
- Dose and Frequency: apply to each lesion a single application of the volume needed to cover each lesion once every 21 days (3 weeks) maximum 2 applicators per treatment session
- How Supplied: a sealed glass ampule contained within a single-use applicator and enclosed in a protective paperboard sleeve. Each ampule contains approximately 0.45 mL of 0.7% (b) (4) cantharidin solution. A Break Tool is co-packaged as carton of applicators.
- Storage: controlled room temperature of 20°C to 25°C (68°F to 77°F)

#### 2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Ycanth.

#### 2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Ycanth would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis 1 (DMEPA 1) concurred with the findings of OPDP's assessment for Ycanth. The Division of Dermatology and Dentistry (DDD) did not comment on the findings of OPDP's assessment for Ycanth.

#### 2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Ycanth.

#### 2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name<sup>e</sup>.

#### 2.2.2 Components of the Proposed Proprietary Name

Verrica did not provide a derivation or intended meaning for the proposed proprietary name, Ycanth, in their submission. This proprietary name is comprised of a single word that does not contain any components (i.e., a modifier, route of administration, dosage form, etc.) that can contribute to medication error.

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<sup>&</sup>lt;sup>e</sup> USAN stem search conducted on March 27, 2023.

#### 2.2.3 Comments from Other Review Disciplines at Initial Review

On March 8, 2023, the Division of Dermatology and Dentistry (DDD) did not forward any comments or concerns relating to Ycanth at the initial phase of the review.

#### 2.2.4 FDA Name Simulation Studies

Ninety-eight (n=98) practitioners participated in DMEPA's prescription studies for Ycanth. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the prescription simulation studies.

#### 2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search<sup>f</sup> identified 36 names with the combined score of  $\geq$ 55% or individual orthographic or phonetic score of  $\geq$ 70%. We had identified and evaluated all of the names in our previous proprietary name review. We re-evaluated the previously identified names of concern considering any lessons learned from recent post-marketing experience, which may have altered our previous conclusion regarding the acceptability of the name. We note that none of the product characteristics have changed, and we agree with the findings from our previous review for the names evaluated previously. Therefore, we did not identify any names not previously analyzed.

#### 2.2.6 Communication of DMEPA's Determination

On April 10, 2023, DMEPA 1 communicated our determination to the Division of Dermatology and Dentistry (DDD).

#### 3 CONCLUSION

The proposed proprietary name, Ycanth, is conditionally acceptable.

If you have any questions or need clarifications, please contact Tri Minh Bui-Nguyen, OSE project manager, at 301-403-3726.

#### 3.1 COMMENTS TO VERRICA PHARMACEUTICALS INC.

We have completed our review of the proposed proprietary name, Ycanth, and have concluded that this name is conditionally acceptable.

If any of the proposed product characteristics as stated in your submission, received on January 23, 2023, are altered prior to approval of the marketing application, the name must be resubmitted for review.

<sup>&</sup>lt;sup>f</sup> POCA search conducted on March 27, 2023 in version 5.2.

#### 4 REFERENCES

1. USAN Stems (<a href="https://www.ama-assn.org/about/united-states-adopted-names-approved-stems">https://www.ama-assn.org/about/united-states-adopted-names-approved-stems</a>)
USAN Stems List contains all the recognized USAN stems.

#### 2. Phonetic and Orthographic Computer Analysis (POCA)

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

#### Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at <a href="http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological">http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological</a>).

#### RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (http://www.nlm.nih.gov/research/umls/rxnorm/overview.html).

#### Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

#### **APPENDICES**

#### Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

- 1. **Misbranding Assessment**: For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
- 2. **Safety Assessment**: The safety assessment is conducted by DMEPA, and includes the following:
- a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2\*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. <sup>g</sup>

g National Coordinating Council for Medication Error Reporting and Prevention. <a href="https://www.nccmerp.org/about-medication-errors">https://www.nccmerp.org/about-medication-errors</a> Last accessed 10/05/2020.

\*Table 2- Prescreening Checklist for Proposed Proprietary Name

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@FDA, Cerner RxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
  - Highly similar pair: combined match percentage score  $\geq 70\%$ .
  - Moderately similar pair: combined match percentage score  $\geq$ 55% to  $\leq$  69%.

• Low similarity: combined match percentage score ≤54%.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
  - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
  - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign

<sup>&</sup>lt;sup>h</sup> Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is  $\geq 70\%$ ).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

Orthographic Checklist		Phonetic Checklist	
Y/N	Do the names begin with different first letters?	Y/N	Do the names have different number of syllables?
	Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.		
Y/N	Are the lengths of the names dissimilar* when scripted?	Y/N	Do the names have different syllabic stresses?
	*FDA considers the length of names different if the names differ by two or more letters.		
Y/N	Considering variations in scripting of some letters (such as <i>z</i> and <i>f</i> ), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		
Y/N	Do the suffixes of the names appear dissimilar when scripted?		

#### **Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is ≥55% to ≤69%).**

Step 1 Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.

For single strength products, also consider circumstances where the strength may not be expressed.

For any i.e., drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.

To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:

- Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.
- Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.
- Similar sounding doses: 15 mg is similar in sound to 50 mg

# Step 2 Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <a href="with">with</a> overlapping or similar strengths or doses.

## Orthographic Checklist (Y/N to each question)

- Do the names begin with different first letters?
  - Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.
- Are the lengths of the names dissimilar\* when scripted?
   \*FDA considers the length of names
  - \*FDA considers the length of names different if the names differ by two or more letters.
- Considering variations in scripting of some letters (such as *z* and *f*), is there a different number or placement of upstroke/downstroke letters present in the names?
- Is there different number or placement of cross-stroke or dotted letters present in the names?
- Do the infixes of the name appear dissimilar when scripted?
- Do the suffixes of the names appear dissimilar when scripted?

## Phonetic Checklist (Y/N to each question)

- Do the names have different number of syllables?
- Do the names have different syllabic stresses?
- Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
- Across a range of dialects, are the names consistently pronounced differently?

#### **Table 5: Low Similarity Name Pair Checklist (i.e., combined score is ≤54%).**

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

#### **Appendix B: Prescription Simulation Samples and Results**

Figure 1. Ycanth Study (Conducted on February 10, 2023)

Handwritten Medication Order/Prescription	Verbal Prescription	
Medication Order:  Yearth apply one ampule to affected area as directed.	Ycanth Bring to clinic. Dispense 1.	

Outpatient	Prescri	ption:
-		

yeanth Bring to clinic #1

**CPOE** Study Sample (displayed as sans-serif, 12-point, bold font)

**Ycanth** 

#### FDA Prescription Simulation Responses (Aggregate Report)

24

Study Name: Ycanth

258 People Received Study

**Total** 

98 People Responded

INTERPRETATION	INPATIENT	CPOE	VOICE	OUTPATIENT	TOTAL
NONE	1	0	0	0	1
UMLOXID	0	0	1	0	1
WYCAMF	0	0	1	0	1
WYCAMP	0	0	1	0	1
WYCANT	0	0	2	0	2
WYCANTH	0	0	10	0	10
WYCANTHE	0	0	1	0	1
WYKANTH	0	0	1	0	1
WYKENTH	0	0	1	0	1
YCAMPTH	0	0	1	0	1
YCANTH	22	26	1	25	74

**26** 

22

YEANTH	1	0	0	1	2
YKANTH	0	0	2	0	2

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electronically. Following this are manifestations of any and all
electronic signatures for this electronic record.

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/s/ ------

MADHURI R PATEL 04/10/2023 02:27:01 PM

MISHALE P MISTRY 04/11/2023 01:32:34 PM

#### PROPRIETARY NAME MEMORANDUM

Division of Medication Error Prevention and Analysis 1 (DMEPA 1)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

Center for Drug Evaluation and Research (CDER)

\*\*\* This document contains proprietary information that cannot be released to the public\*\*\*

Mishale Mistry, PharmD, MPH

**Date of This Review:** February 1, 2022

**Application Type and Number:** NDA 212905

**Product Name and Strength:** Yeanth (cantharidin) topical solution, 0.7%

**Product Type:** Single Ingredient Product

**Rx or OTC:** Prescription (Rx)

**Applicant/Sponsor Name:** Verrica Pharmaceuticals Inc. (Verrica)

**PNR ID #:** 2021-1044724316

**DMEPA 1 Safety Evaluator:** Madhuri R. Patel, PharmD

**DMEPA 1 Team Leader:** Sevan Kolejian, PharmD, MBA, BCPPS

**DMEPA 1 Associate Director** 

for Nomenclature and

Labeling:

#### 1 INTRODUCTION

This memorandum is to reassess the proposed proprietary name, Ycanth, which was found conditionally acceptable under NDA 212905 on March 23, 2021.<sup>a</sup> NDA 212905 received complete response on September 16, 2021. Thus, Verrica submitted the name, Ycanth, under NDA 212905 for re-review as part of class I resubmission on November 24, 2021. We note that all product characteristics remain the same<sup>b</sup>. We note that in this submission the Applicant clarified that the amount of cantharidin in a single use applicator is mg cantharidin in each 1 mL of solution.

#### 2 METHODS AND DISCUSSION

#### 2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Ycanth would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis 1 (DMEPA 1) and the Division of Dermatology and Dentistry (DDD) concurred with the findings of OPDP's assessment for Ycanth.

#### 2.2 SAFETY ASSESSMENT

For re-assessment of the proposed proprietary name, we evaluated the previously identified names of concern considering any lessons learned from recent post-marketing experience, which may have altered our previous conclusion regarding the acceptability of the proposed proprietary name. Our reassessment did not change our conclusion regarding the previously identified names of concern<sup>c</sup>. Additionally, we searched the United States Adopted Name (USAN) stem list to determine if the proposed proprietary name contains any USAN stems as of the last USAN updates. The January 19, 2022 search of USAN stems did not find any USAN stems in the proposed proprietary name, Ycanth.

#### 2.3 COMMUNICATION OF DMEPA'S DETERMINATION

On February 1, 2022, we communicated our determination to the Division of Dermatology and Dentistry (DDD).

<sup>&</sup>lt;sup>a</sup> Patel, M. Proprietary Name Review for Ycanth (NDA 212905). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2021 MAR 23. PNR ID No. 2020-1044521065.

<sup>&</sup>lt;sup>b</sup> Our previous review indicated that the amount in the single use applicator is (b) (4) However, a single use applicator contains (0.45 mL) and the strength (0.7 %), amount per applicator (0.45 mL), and dose (a single application (do not use more than 2 applicators per session) directly to each lesion every 3 weeks as needed) remains unchanged.

<sup>&</sup>lt;sup>c</sup> In our previous review, we note that we evaluated the identified names taking into account per single use applicator also. (0.45 mL)

#### 3 CONCLUSION

Our re-assessment did not identify any names that represent a potential source of drug name confusion. Therefore, we maintain that the proposed proprietary name, Ycanth, is acceptable.

If you have any questions or need clarifications, please contact Tri Minh Bui-Nguyen, OSE project manager, at 240-402-3726.

#### 3.1 COMMENTS TO VERRICA PHARMACEUTICALS INC.

We have completed our review of the proposed proprietary name, Ycanth, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on November 24, 2021, are altered prior to approval of the marketing application, the name must be resubmitted for review.

#### 4 REFERENCE

1. USAN Stems (<a href="https://www.ama-assn.org/about/united-states-adopted-names-approved-stems">https://www.ama-assn.org/about/united-states-adopted-names-approved-stems</a>)
USAN Stems List contains all the recognized USAN stems.

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/s/

MADHURI R PATEL 02/01/2022 10:46:24 AM

SEVAN H KOLEJIAN 02/01/2022 11:55:33 AM

MISHALE P MISTRY 02/03/2022 08:56:02 AM

#### PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)

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**Product Type:** Combination Product (Drug-Device)

**Rx or OTC:** Prescription (Rx)

**Applicant/Sponsor Name:** Verrica Pharmaceuticals Inc. (Verrica)

**PNR ID #:** 2020-1044521065

**DMEPA Safety Evaluator:** Madhuri R. Patel, PharmD

**DMEPA Team Leader:** Sevan Kolejian, PharmD, MBA, BCPPS

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#### 1 INTRODUCTION

This review evaluates the proposed proprietary name, Ycanth, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A respectively. Verrica submitted an external name study, conducted by

#### 1.1 REGULATORY HISTORY

Verrica previously submitted the proposed proprietary name, (b) (4) \*\*\* on September 17, 2019. However, we found the name, (b) (4) \*\*\* unacceptable due to

Verrica then submitted the proposed proprietary name, Ycanth\*\*\* on September 17, 2019. We found the name, Ycanth\*\*\* conditionally acceptable under NDA 212905 on December 3, 2019.b However, NDA 212905 received a complete response (CR) on July 13, 2020. On September 30, 2020, Verrica resubmitted the proposed proprietary name, Ycanth\*\*\*; however, in the correspondence, dated October 14, 2020, Verrica withdrew their request for a review of the proposed proprietary name Ycanth\*\*\*.

Thus, Verrica responded to the CR and submitted the name, Ycanth, for review on December 23, 2020.

#### 1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on December 23, 2020.

- Intended Pronunciation: wye' kanth
- Active Ingredient: cantharidin
- Indication of Use: treatment of molluscum contagiosum
- Route of Administration: topical
- Dosage Form: topical solution
- Strength: 0.7%
- Dose and Frequency: applied by healthcare professional applicator) once every 21 days (3 weeks)

   amount in single use (b) (4)

(b) (4)

<sup>b</sup> Patel, M. Proprietary Name Review for Ycanth\*\*\* (NDA 212905). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); 2019 DEC 03. Panorama No. 2019-34518376.

- How Supplied: a sealed glass ampule contained within a single-use applicator and enclosed in a protective paperboard sleeve. Each ampule contains approximately 0.45 mL of 0.7% cantharidin solution. A Break Tool is co-packaged as carton of applicators.
- Storage: Controlled room temperature of 20°C to 25°C (68°F to 77°F)

#### 2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Ycanth.

#### 2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Ycanth would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis (DMEPA) and the Division of Dermatology and Dentistry (DDD) concurred with the findings of OPDP's assessment for Ycanth.

#### 2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Ycanth.

#### 2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name<sup>c</sup>.

#### 2.2.2 Components of the Proposed Proprietary Name

Verrica did not provide a derivation or intended meaning for the proposed proprietary name, Ycanth, in their submission. This proprietary name is comprised of a single word that does not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

#### 2.2.3 Comments from Other Review Disciplines at Initial Review

On March 17, 2021, the Division of Dermatology and Dentistry (DDD) did not forward any comments or concerns relating to Ycanth at the initial phase of the review.

#### 2.2.4 FDA Name Simulation Studies

Ninety-one (n=1) practitioners participated in DMEPA's prescription studies for Ycanth. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the prescription simulation studies.

<sup>&</sup>lt;sup>c</sup> USAN stem search conducted on February 4, 2021.

#### 2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search<sup>d</sup> identified 36 names with the combined score of  $\geq 55\%$  or individual orthographic or phonetic score of  $\geq 70\%$ . We had identified and evaluated some of the names in our previous proprietary name review. We re-evaluated the previously identified names of concern considering any lessons learned from recent post-marketing experience, which may have altered our previous conclusion regarding the acceptability of the name. We note that the product will now be supplied with a break tool, and no other product characteristics have changed. We agree with the findings from our previous review for the names evaluated previously. Therefore, we identified two names not previously analyzed. These names are included in Table 1 below.

#### 2.2.6 Names Retrieved for Review Organized by Name Pair Similarity

Table 1 lists the number of names retrieved from our POCA search, and external study. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity				
Similarity Category	Number of Names			
Highly similar name pair: combined match percentage score ≥70%	1			
Moderately similar name pair: combined match percentage score ≥55% to ≤ 69%	2			
Low similarity name pair: combined match percentage score ≤54%	0			

### 2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities

Our analysis of the three names contained in Table 1 determined none of the names will pose a risk for confusion with Ycanth as described in Appendices C through H.

#### 2.2.8 Communication of DMEPA's Analysis at Midpoint of Review

DMEPA communicated our findings to the Division of Dermatology and Dentistry (DDD). At that time we also requested additional information or concerns that could inform our review. DDD did not state additional concerns with the proposed proprietary name, Ycanth.

#### 3 CONCLUSION

The proposed proprietary name, Ycanth, is acceptable.

If you have any questions or need clarifications, please contact Tri Minh Bui-Nguyen, OSE project manager, at 240-402-3726.

<sup>&</sup>lt;sup>d</sup> POCA search conducted on February 4, 2021 in version 4.4.

#### 3.1 COMMENTS TO VERRICA PHARMACEUTICALS INC.

We have completed our review of the proposed proprietary name, Ycanth, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on December 23, 2020, are altered prior to approval of the marketing application, the name must be resubmitted for review.

#### 4 REFERENCES

USAN Stems (<u>https://www.ama-assn.org/about/united-states-adopted-names-approved-stems</u>)
 USAN Stems List contains all the recognized USAN stems.

#### 2. Phonetic and Orthographic Computer Analysis (POCA)

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

#### Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at <a href="http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological">http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological</a>).

#### RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (http://www.nlm.nih.gov/research/umls/rxnorm/overview.html).

#### Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

#### **APPENDICES**

#### Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

- 1. **Misbranding Assessment**: For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
- 2. **Safety Assessment**: The safety assessment is conducted by DMEPA, and includes the following:
- a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2\*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. <sup>e</sup>

<sup>&</sup>lt;sup>e</sup> National Coordinating Council for Medication Error Reporting and Prevention. <a href="https://www.nccmerp.org/about-medication-errors">https://www.nccmerp.org/about-medication-errors</a> Last accessed 10/05/2020.

\*Table 2- Prescreening Checklist for Proposed Proprietary Name

	Answer the questions in the checklist below. Affirmative answers to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).
Y/N	Does the proprietary name include combinations of active ingredients?
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.
Y/N	Is this a proprietary name of a discontinued product?
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
  - Highly similar pair: combined match percentage score  $\geq 70\%$ .
  - Moderately similar pair: combined match percentage score  $\geq$ 55% to  $\leq$  69%.

• Low similarity: combined match percentage score ≤54%.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
  - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
  - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign

<sup>&</sup>lt;sup>f</sup> Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Four separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions, verbal pronunciation of the drug name or during computerized provider order entry. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify vulnerability of the proposed name to be misinterpreted by healthcare practitioners during written, verbal, or electronic prescribing.

In order to evaluate the potential for misinterpretation of the proposed proprietary name during written, verbal, or electronic prescribing of the name, written inpatient medication orders, written outpatient prescriptions, verbal orders, and electronic orders are simulated, each consisting of a combination of marketed and unapproved drug products, including the proposed name.

d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name. The OND or OGD Regulatory Division is requested to provide any further information that might inform DMEPA's final decision on the proposed name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment.

The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is  $\geq 70\%$ ).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

Orthographic Checklist		Phonetic Checklist	
Y/N	Do the names begin with different first letters?	Y/N	Do the names have different number of syllables?
	Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.		
Y/N	Are the lengths of the names dissimilar* when scripted?	Y/N	Do the names have different syllabic stresses?
	*FDA considers the length of names different if the names differ by two or more letters.		
Y/N	Considering variations in scripting of some letters (such as <i>z</i> and <i>f</i> ), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		
Y/N	Do the suffixes of the names appear dissimilar when scripted?		

#### **Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is ≥55% to ≤69%).**

Step 1 Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.

For single strength products, also consider circumstances where the strength may not be expressed.

For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.

To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:

- Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.
- Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.
- Similar sounding doses: 15 mg is similar in sound to 50 mg

# Step 2 Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <a href="with">with</a> overlapping or similar strengths or doses.

## Orthographic Checklist (Y/N to each question)

- Do the names begin with different first letters?
  - Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.
- Are the lengths of the names dissimilar\* when scripted?
   \*FDA considers the length of names different if the names differ by two or

more letters.

- Considering variations in scripting of some letters (such as *z* and *f*), is there a different number or placement of upstroke/downstroke letters present in the names?
- Is there different number or placement of cross-stroke or dotted letters present in the names?
- Do the infixes of the name appear dissimilar when scripted?
- Do the suffixes of the names appear dissimilar when scripted?

## Phonetic Checklist (Y/N to each question)

- Do the names have different number of syllables?
- Do the names have different syllabic stresses?
- Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
- Across a range of dialects, are the names consistently pronounced differently?

#### **Table 5: Low Similarity Name Pair Checklist (i.e., combined score is ≤54%).**

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

### **Appendix B:** Prescription Simulation Samples and Results

Figure 1. Ycanth Study (Conducted on January 29, 2021)

Handwritten Medication Order/Prescription	Verbal Prescription
Medication Order:	Ycanth
Y canth apply one ampule to affected area as directed using applicator	Bring to clinic. Dispense 1.
Outpatient Prescription:	
YCanth  Bring to Cliniz  #1	
Bring to Clinic	
#(	
CPOE Study Sample (displayed as sans-serif, 12-point, bold font)	
Ycanth	

FDA Prescription Simulation Responses (Aggregate Report)

210 People Received Study 91 People Responded

Study Name: Ycanth

Total	25	19	30	17	
INTERPRETATION	OUTPATIENT	CPOE	VOICE	INPATIENT	TOTAL
VYCANT	0	0	1	0	1
WHYCAMP	0	0	3	0	3
WHYCANT	0	0	1	0	1
WIDEKAMP	0	0	1	0	1
WYCAMP	0	0	8	0	8
WYCAMPH	0	0	1	0	1
WYCANT	0	0	3	0	3
WYCANTH	0	0	4	0	4

WYKAMP	0	0	1	0	1
WYKEMT	0	0	1	0	1
YCAMP	0	0	4	0	4
YCANT	0	0	1	0	1
YCANTH	25	19	1	16	61
YVANTH	0	0	0	1	1

**Appendix C:** Highly Similar Names (e.g., combined POCA score is ≥70%)

No.	Proposed name: Ycanth Established name: cantharidin Dosage form: topical solution Strength(s): 0.7% Usual Dose: applied by healthcare professional amount in single use applicator) once every 21 days (3 weeks)	POCA Score (%)	Orthographic and/or phonetic differences in the names sufficient to prevent confusion  Other prevention of failure mode expected to minimize the risk of confusion between these two names.
1.	Ycanth***	100	Subject of this review.

<u>Appendix D:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with no overlap or numerical similarity in Strength and/or Dose

No.	Name	POCA
		Score (%)
	N/A	N/A

<u>Appendix E:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Ycanth Established name: cantharidin Dosage form: topical solution Strength(s): 0.7% Usual Dose: applied by healthcare professional amount in single use applicator) once every 21 days (3 weeks)	POCA Score (%)	In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
	N/A	N/A	N/A

**Appendix F:** Low Similarity Names (e.g., combined POCA score is ≤54%)

No.	Name	POCA
		Score (%)
	N/A	N/A

**Appendix G:** Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
1.	Canthus	67	This is not a drug. It is medical terminology for the outer or inner corner of the eye, where the upper and lower lids meet.

**Appendix H:** Names not likely to be confused due to absence of attributes that are known to cause name confusion<sup>g</sup>.

No.	Name	POCA
		Score (%)
1.	Laneth-75	57

<sup>&</sup>lt;sup>g</sup> Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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electronically. Following this are manifestations of any and all
electronic signatures for this electronic record.

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/s/ -----

MADHURI R PATEL 03/23/2021 07:40:08 AM

SEVAN H KOLEJIAN 03/23/2021 09:44:05 AM

#### PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)

Office of Medication Error Prevention and Risk Management (OMEPRM)

Office of Surveillance and Epidemiology (OSE)

Center for Drug Evaluation and Research (CDER)

# \*\*\* This document contains proprietary information that cannot be released to the public\*\*\*

**Date of This Review:** December 3, 2019

**Application Type and Number:** NDA 212905

**Product Name and Strength:** Yeanth (cantharidin) topical solution, 0.7%

**Product Type:** Single Ingredient Product

**Rx or OTC:** Prescription (Rx)

**Applicant/Sponsor Name:** Verrica Pharmaceuticals Inc.

**Panorama #:** 2019-34518376

**DMEPA Safety Evaluator:** Madhuri R. Patel, PharmD

**DMEPA Team Leader:** Sevan Kolejian, PharmD, MBA

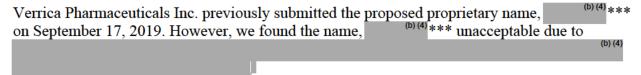
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#### 1 INTRODUCTION

This review evaluates the proposed proprietary name, Ycanth, from a safety and misbranding perspective. The sources and methods used to evaluate the proposed proprietary name are outlined in the reference section and Appendix A respectively. Verrica Pharmaceuticals Inc. submitted an external name study, conducted by proprietary name.

#### 1.1 REGULATORY HISTORY



Thus, Verrica Pharmaceuticals Inc. submitted the name, Ycanth, for review on September 17, 2019.

#### 1.2 PRODUCT INFORMATION

The following product information is provided in the proprietary name submission received on September 17, 2019.

- Intended Pronunciation: wye' kanth
- Active Ingredient: cantharidin
- Indication of Use: to treat molluscum contagiosum
- Route of Administration: topical
- Dosage Form: topical solution
- Strength: 0.7%
- Dose and Frequency: applied by healthcare professional (applicator) once every 21 days (3 weeks)
- How Supplied: single use applicator containing (b) (4) of a 0.7% (cantharidin formulation
- Storage: controlled room temperature in a secure,
   (b) (4)

#### 2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name, Ycanth.

 _		
		(b) (4)

#### 2.1 MISBRANDING ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined that Ycanth would not misbrand the proposed product. The Division of Medication Error Prevention and Analysis (DMEPA) and the Division of Dermatology and Dental Products (DDDP) concurred with the findings of OPDP's assessment for Ycanth.

#### 2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the proposed proprietary name, Ycanth.

#### 2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proposed proprietary name<sup>b</sup>.

#### 2.2.2 Components of the Proposed Proprietary Name

Verrica Pharmaceuticals Inc. did not provide a derivation or intended meaning for the proposed proprietary name, Ycanth, in their submission. This proprietary name is comprised of a single word that does not contain any components (i.e. a modifier, route of administration, dosage form, etc.) that are misleading or can contribute to medication error.

#### 2.2.3 Comments from Other Review Disciplines at Initial Review

In response to the OSE, September 27, 2019 e-mail, the Division of Dermatology and Dental Products (DDDP) did not forward any comments or concerns relating to Ycanth at the initial phase of the review.

#### 2.2.4 FDA Name Simulation Studies

Fifty-five (n=55) practitioners participated in DMEPA's prescription studies for Ycanth. The responses did not overlap with any currently marketed products nor did the responses sound or look similar to any currently marketed products or any products in the pipeline. Appendix B contains the results from the verbal and written prescription studies.

#### 2.2.5 Phonetic and Orthographic Computer Analysis (POCA) Search Results

Our POCA search<sup>c</sup> identified 35 names with a combined phonetic and orthographic score of ≥55% or an individual phonetic or orthographic score ≥70%. These names are included in Table 1 below.

#### 2.2.6 Names Retrieved for Review Organized by Name Pair Similarity

Table 1 lists the number of names retrieved from our POCA search and external study. These name pairs are organized as highly similar, moderately similar or low similarity for further evaluation.

<sup>&</sup>lt;sup>b</sup> USAN stem search conducted on October 10, 2019.

<sup>&</sup>lt;sup>c</sup> POCA search conducted on October 10, 2019 in version 4.3.

Table 1. Names Retrieved for Review Organized by Name Pair Similarity		
Similarity Category	Number of Names	
Highly similar name pair: combined match percentage score ≥70%	1	
Moderately similar name pair: combined match percentage score ≥55% to ≤ 69%	26	
Low similarity name pair: combined match percentage score ≤54%	9	

## 2.2.7 Safety Analysis of Names with Potential Orthographic, Spelling, and Phonetic Similarities

Our analysis of the 36 names contained in Table 1 determined none of the names will pose a risk for confusion with Ycanth as described in Appendices C through H.

#### 2.2.8 Communication of DMEPA's Analysis at Midpoint of Review

DMEPA communicated our findings to the Division of Dermatology and Dental Products (DDDP) via e-mail on November 25, 2019. At that time we also requested additional information or concerns that could inform our review. DDDP did not state additional concerns with the proposed proprietary name, Ycanth.

#### 3 CONCLUSION

The proposed proprietary name, Ycanth, is acceptable.

If you have any questions or need clarifications, please contact Tri Minh Bui Nguyen, OSE project manager, at 240-402-3726.

#### 3.1 COMMENTS TO VERRICA PHARMACEUTICALS INC.

We have completed our review of the proposed proprietary name, Ycanth, and have concluded that this name is acceptable.

If any of the proposed product characteristics as stated in your submission, received on September 17, 2019, are altered prior to approval of the marketing application, the name must be resubmitted for review.

#### 4 REFERENCES

USAN Stems (<u>https://www.ama-assn.org/about/united-states-adopted-names-approved-stems</u>)
 USAN Stems List contains all the recognized USAN stems.

#### 2. Phonetic and Orthographic Computer Analysis (POCA)

POCA is a system that FDA designed. As part of the name similarity assessment, POCA is used to evaluate proposed names via a phonetic and orthographic algorithm. The proposed proprietary name is converted into its phonemic representation before it runs through the phonetic algorithm. Likewise, an orthographic algorithm exists that operates in a similar fashion. POCA is publicly accessible.

#### Drugs@FDA

Drugs@FDA is an FDA Web site that contains most of the drug products approved in the United States since 1939. The majority of labels, approval letters, reviews, and other information are available for drug products approved from 1998 to the present. Drugs@FDA contains official information about FDA-approved *brand name* and *generic drugs*; *therapeutic biological products*, *prescription* and *over-the-counter* human drugs; and *discontinued drugs* (see Drugs @ FDA Glossary of Terms, available at <a href="http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological">http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#ther\_biological</a>).

#### RxNorm

RxNorm contains the names of prescription and many OTC drugs available in the United States. RxNorm includes generic and branded:

- Clinical drugs pharmaceutical products given to (or taken by) a patient with therapeutic or diagnostic intent
- Drug packs packs that contain multiple drugs, or drugs designed to be administered in a specified sequence

Radiopharmaceuticals, contrast media, food, dietary supplements, and medical devices, such as bandages and crutches, are all out of scope for RxNorm (http://www.nlm.nih.gov/research/umls/rxnorm/overview.html).

#### Division of Medication Errors Prevention and Analysis proprietary name consultation requests

This is a list of proposed and pending names that is generated by the Division of Medication Error Prevention and Analysis from the Access database/tracking system.

#### **APPENDICES**

#### Appendix A

FDA's Proprietary Name Risk Assessment evaluates proposed proprietary names for misbranding and safety concerns.

- 1. **Misbranding Assessment**: For prescription drug products, OPDP assesses the name for misbranding concerns. For over-the-counter (OTC) drug products, the misbranding assessment of the proposed name is conducted by DNDP. OPDP or DNDP evaluates proposed proprietary names to determine if the name is false or misleading, such as by making misrepresentations with respect to safety or efficacy. For example, a fanciful proprietary name may misbrand a product by suggesting that it has some unique effectiveness or composition when it does not (21 CFR 201.10(c)(3)). OPDP or DNDP provides their opinion to DMEPA for consideration in the overall acceptability of the proposed proprietary name.
- 2. **Safety Assessment**: The safety assessment is conducted by DMEPA, and includes the following:
- a. Preliminary Assessment: We consider inclusion of USAN stems or other characteristics that when incorporated into a proprietary name may cause or contribute to medication errors (i.e., dosing interval, dosage form/route of administration, medical or product name abbreviations, names that include or suggest the composition of the drug product, etc.) See prescreening checklist below in Table 2\*. DMEPA defines a medication error as any preventable event that may cause or lead to inappropriate medication use or patient harm while the medication is in the control of the health care professional, patient, or consumer. d

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<sup>&</sup>lt;sup>d</sup> National Coordinating Council for Medication Error Reporting and Prevention. <a href="http://www.nccmerp.org/aboutMedErrors.html">http://www.nccmerp.org/aboutMedErrors.html</a>. Last accessed 10/11/2007.

\*Table 2- Prescreening Checklist for Proposed Proprietary Name

	Answer the questions in the checklist below. Affirmative answers		
	to any of these questions indicate a potential area of concern that should be carefully evaluated as described in this guidance.		
Y/N	Is the proposed name obviously similar in spelling and pronunciation to other names?		
	Proprietary names should not be similar in spelling or pronunciation to proprietary names, established names, or ingredients of other products.		
Y/N	Are there inert or inactive ingredients referenced in the proprietary name?		
	Proprietary names should not incorporate any reference to an inert or inactive ingredient in a way that might create an impression that the ingredient's value is greater than its true functional role in the formulation (21 CFR 201.10(c)(4)).		
Y/N	Does the proprietary name include combinations of active ingredients?		
	Proprietary names of fixed combination drug products should not include or suggest the name of one or more, but not all, of its active ingredients (see 21 CFR 201.6(b)).		
Y/N	Is there a United States Adopted Name (USAN) stem in the proprietary name?		
	Proprietary names should not incorporate a USAN stem in the position that USAN designates for the stem.		
Y/N	Is this proprietary name used for another product that does not share at least one common active ingredient?		
	Drug products that do not contain at least one common active ingredient should not use the same (root) proprietary name.		
Y/N	Is this a proprietary name of a discontinued product?		
	Proprietary names should not use the proprietary name of a discontinued product if that discontinued drug product does not contain the same active ingredients.		

- b. Phonetic and Orthographic Computer Analysis (POCA): Following the preliminary screening of the proposed proprietary name, DMEPA staff evaluates the proposed name against potentially similar names. In order to identify names with potential similarity to the proposed proprietary name, DMEPA enters the proposed proprietary name in POCA and queries the name against the following drug reference databases, Drugs@fda, CernerRxNorm, and names in the review pipeline using a 55% threshold in POCA. DMEPA reviews the combined orthographic and phonetic matches and group the names into one of the following three categories:
  - Highly similar pair: combined match percentage score  $\geq 70\%$ .
  - Moderately similar pair: combined match percentage score  $\geq$ 55% to  $\leq$  69%.

• Low similarity: combined match percentage score ≤54%.

Using the criteria outlined in the check list (Table 3-5) that corresponds to each of the three categories (highly similar pair, moderately similar pair, and low similarity), DMEPA evaluates the name pairs to determine the acceptability or non-acceptability of a proposed proprietary name. The intent of these checklists is to increase the transparency and predictability of the safety determination of whether a proposed name is vulnerable to confusion from a look-alike or sound-alike perspective. Each bullet below corresponds to the name similarity category cross-references the respective table that addresses criteria that DMEPA uses to determine whether a name presents a safety concern from a look-alike or sound-alike perspective.

- For highly similar names, differences in product characteristics often cannot mitigate the risk of a medication error, including product differences such as strength and dose. Thus, proposed proprietary names that have a combined score of ≥ 70 percent are at risk for a look-alike sound-alike confusion which is an area of concern (See Table 3).
- Moderately similar names are further evaluated to identify the presence of attributes that are known to cause name confusion.
  - Name attributes: We note that the beginning of the drug name plays a significant role in contributing to confusion. Additionally, drug name pairs that start with the same first letter and contain a shared letter string of at least 3 letters in both names are major contributing factor in the confusion of drug names. We evaluate all moderately similar names retrieved from POCA to identify the above attributes. These names are further evaluated to identify overlapping or similar strengths or doses.
  - Product attributes: Moderately similar names of products that have overlapping or similar strengths or doses represent an area for concern for FDA. The dose and strength information is often located in close proximity to the drug name itself on prescriptions and medication orders, and the information can be an important factor that either increases or decreases the potential for confusion between similarly named drug pairs. The ability of other product characteristics to mitigate confusion (e.g., route, frequency, dosage form) may be limited when the strength or dose overlaps. DMEPA reviews such names further, to determine whether sufficient differences exist to prevent confusion. (See Table 4).
- Names with low similarity that have no overlap or similarity in strength and dose are generally acceptable (See Table 5) unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign

<sup>&</sup>lt;sup>e</sup> Shah, M, Merchant, L, Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

c. FDA Prescription Simulation Studies: DMEPA staff also conducts a prescription simulation studies using FDA health care professionals.

Three separate studies are conducted within the Centers of the FDA for the proposed proprietary name to determine the degree of confusion of the proposed proprietary name with marketed U.S. drug names (proprietary and established) due to similarity in visual appearance with handwritten prescriptions or verbal pronunciation of the drug name. The studies employ healthcare professionals (pharmacists, physicians, and nurses), and attempts to simulate the prescription ordering process. The primary Safety Evaluator uses the results to identify orthographic or phonetic vulnerability of the proposed name to be misinterpreted by healthcare practitioners.

In order to evaluate the potential for misinterpretation of the proposed proprietary name in handwriting and verbal communication of the name, inpatient medication orders and/or outpatient prescriptions are written, each consisting of a combination of marketed and unapproved drug products, including the proposed name. These orders are optically scanned and one prescription is delivered to a random sample of participating health professionals via e-mail. In addition, a verbal prescription is recorded on voice mail. The voice mail messages are then sent to a random sample of the participating health professionals for their interpretations and review. After receiving either the written or verbal prescription orders, the participants record their interpretations of the orders which are recorded electronically.

d. Comments from Other Review Disciplines: DMEPA requests the Office of New Drugs (OND) and/or Office of Generic Drugs (OGD), ONDQA or OBP for their comments or concerns with the proposed proprietary name, ask for any clinical issues that may impact the DMEPA review during the initial phase of the name review. Additionally, when applicable, at the same time DMEPA requests concurrence/non-concurrence with OPDP's decision on the name. The primary Safety Evaluator addresses any comments or concerns in the safety evaluator's assessment.

The OND/OGD Regulatory Division is contacted a second time following our analysis of the proposed proprietary name. At this point, DMEPA conveys their decision to accept or reject the name. The OND or OGD Regulatory Division is requested to provide any further information that might inform DMEPA's final decision on the proposed name.

Additionally, other review disciplines opinions such as ONDQA or OBP may be considered depending on the proposed proprietary name.

When provided, DMEPA considers external proprietary name studies conducted by or for the Applicant/Sponsor and incorporates the findings of these studies into the overall risk assessment. The DMEPA primary reviewer assigned to evaluate the proposed proprietary name is responsible for considering the collective findings, and provides an overall risk assessment of the proposed proprietary name.

Table 3. Highly Similar Name Pair Checklist (i.e., combined Orthographic and Phonetic score is  $\geq 70\%$ ).

Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may render the names less likely to confusion, provided that the pair does not share a common strength or dose.

Orthographic Checklist			Phonetic Checklist
Y/N	Do the names begin with different first letters?	Y/N	Do the names have different number of syllables?
	Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.		
Y/N	Are the lengths of the names dissimilar* when scripted?	Y/N	Do the names have different syllabic stresses?
	*FDA considers the length of names different if the names differ by two or more letters.		
Y/N	Considering variations in scripting of some letters (such as <i>z</i> and <i>f</i> ), is there a different number or placement of upstroke/downstroke letters present in the names?	Y/N	Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
Y/N	Is there different number or placement of cross-stroke or dotted letters present in the names?	Y/N	Across a range of dialects, are the names consistently pronounced differently?
Y/N	Do the infixes of the name appear dissimilar when scripted?		
Y/N	Do the suffixes of the names appear dissimilar when scripted?		

#### Table 4: Moderately Similar Name Pair Checklist (i.e., combined score is $\geq 55\%$ to $\leq 69\%$ ).

Step 1 Review the DOSAGE AND ADMINISTRATION and HOW SUPPLIED/STORAGE AND HANDLING sections of the prescribing information (or for OTC drugs refer to the Drug Facts label) to determine if strengths and doses of the name pair overlap or are very similar. Different strengths and doses for products whose names are moderately similar may decrease the risk of confusion between the moderately similar name pairs. Name pairs that have overlapping or similar strengths or doses have a higher potential for confusion and should be evaluated further (see Step 2). Because the strength or dose could be used to express an order or prescription for a particular drug product, overlap in one or both of these components would be reason for further evaluation.

For single strength products, also consider circumstances where the strength may not be expressed.

For any i.e. drug products comprised of more than one active ingredient, consider whether the strength or dose may be expressed using only one of the components.

To determine whether the strengths or doses are similar to your proposed product, consider the following list of factors that may increase confusion:

- Alternative expressions of dose: 5 mL may be listed in the prescribing information, but the dose may be expressed in metric weight (e.g., 500 mg) or in non-metric units (e.g., 1 tsp, 1 tablet/capsule). Similarly, a strength or dose of 1000 mg may be expressed, in practice, as 1 g, or vice versa.
- Trailing or deleting zeros: 10 mg is similar in appearance to 100 mg which may potentiate confusion between a name pair with moderate similarity.
- Similar sounding doses: 15 mg is similar in sound to 50 mg

# Step 2 Answer the questions in the checklist below. Affirmative answers to some of these questions suggest that the pattern of orthographic or phonetic differences in the names may reduce the likelihood of confusion for moderately similar names <a href="with">with</a> overlapping or similar strengths or doses.

# Orthographic Checklist (Y/N to each question)

- Do the names begin with different first letters?
  - Note that even when names begin with different first letters, certain letters may be confused with each other when scripted.
- Are the lengths of the names dissimilar\* when scripted?
   \*FDA considers the length of names
  - different if the names differ by two or more letters.
- Considering variations in scripting of some letters (such as *z* and *f*), is there a different number or placement of upstroke/downstroke letters present in the names?
- Is there different number or placement of cross-stroke or dotted letters present in the names?
- Do the infixes of the name appear dissimilar when scripted?
- Do the suffixes of the names appear dissimilar when scripted?

# Phonetic Checklist (Y/N to each question)

- Do the names have different number of syllables?
- Do the names have different syllabic stresses?
- Do the syllables have different phonologic processes, such vowel reduction, assimilation, or deletion?
- Across a range of dialects, are the names consistently pronounced differently?

#### **Table 5: Low Similarity Name Pair Checklist (i.e., combined score is ≤54%).**

Names with low similarity are generally acceptable unless there are data to suggest that the name might be vulnerable to confusion (e.g., prescription simulation study suggests that the name is likely to be misinterpreted as a marketed product). In these instances, we would reassign a low similarity name to the moderate similarity category and review according to the moderately similar name pair checklist.

## **Appendix B: Prescription Simulation Samples and Results**

Figure 1. Ycanth Study (Conducted on October 4, 2019)

Handwritten Medication Order/Prescription	Verbal Prescription
Medication Order:	Yeanth
Yearth Organy (1)(4) to affected area	Bring to clinic. Dispense 1.
Outpatient Prescription:	
Geonth Bring socienic #1	

FDA Prescription Simulation Responses (Aggregate Report)

214 People Received Study 55 People Responded

Study Name: Yeanth

Total 19 18 18

INTERPRETATION	OUTPATIENT	VOICE	INPATIENT	TOTAL
LICANTH	0	1	0	1
WYCAMP	0	1	0	1
WYCANTH	0	6	0	6
WYCANTHE	0	2	0	2
WYCANTHUM	0	2	0	2
WYKANTH	0	1	0	1
YCAMPF	0	1	0	1

YCAMPH	0	1	0	1
YCANTH	14	1	10	25
YCNATHUM	0	1	0	1
YCONTH	4	0	0	4
YEANTH	1	0	7	8
YKANT	0	1	0	1
YOANTH	0	0	1	1

**Appendix C:** Highly Similar Names (e.g., combined POCA score is ≥70%)

No.	Proposed name: Ycanth	POCA	Orthographic and/or phonetic
	Established name: cantharidin	Score (%)	differences in the names sufficient to
	Dosage form: topical solution		prevent confusion
	Strength(s): 0.7%		
	Usual Dose: One applicator		Other prevention of failure mode
	every 21 days (b) (4)		expected to minimize the risk of
	max 2 applicators		confusion between these two names.
	per treatment session		
1.	Ycanth***	100	Subject of this review.

<u>Appendix D:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with no overlap or numerical similarity in Strength and/or Dose

No.	Name	POCA
		Score (%)
	N/A	N/A

<u>Appendix E:</u> Moderately Similar Names (e.g., combined POCA score is ≥55% to ≤69%) with overlap or numerical similarity in Strength and/or Dose

No.	Proposed name: Ycanth Established name: cantharidin Dosage form: topical solution Strength(s): 0.7% Usual Dose: One applicator every 21 days  max 2 applicators per treatment session	POCA Score (%)	Prevention of Failure Mode  In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
2.	Canasa	62	This name pair has sufficient orthographic and phonetic differences.
3.	Cantil	62	This name pair has sufficient orthographic and phonetic differences.
4.	Hycamtin	60	This name pair has sufficient orthographic and phonetic differences.
5.	Campath	59	This name pair has sufficient orthographic and phonetic differences.
6.	Avant	58	This name pair has sufficient orthographic and phonetic differences.
7.	Ny-Tannic	58	This name pair has sufficient orthographic and phonetic differences.
8.	Xyntha	58	This name pair has sufficient orthographic and phonetic differences.
9.	Acanya	57	This name pair has sufficient orthographic and phonetic differences.

No.	Proposed name: Yeanth Established name: cantharidin	POCA Score (%)	Prevention of Failure Mode
	Dosage form: topical solution Strength(s): 0.7% Usual Dose: One applicator every 21 days		In the conditions outlined below, the following combination of factors, are expected to minimize the risk of confusion between these two names
	max 2 applicators per treatment session		
10.	Ry-Tann	57	This name pair has sufficient orthographic and phonetic differences.
11.	Atacand	56	This name pair has sufficient orthographic and phonetic differences.
12.	Eucamint	56	This name pair has sufficient orthographic and phonetic differences.
13.	Zenchent	56	This name pair has sufficient orthographic and phonetic differences.
14.	Citanest	55	This name pair has sufficient orthographic and phonetic differences.

**Appendix F:** Low Similarity Names (e.g., combined POCA score is ≤54%)

No.	Name	POCA
		Score (%)
15.	ACTH	54
16.	ACTH-80	54
17.	(b) (4) ***	54
18.	Tragacanth	54
19.	Io-Sans 110	53
20.	Crantex Hc	46
21.	(b) (4) ***	46
22.	Vigam-S	46
23.	Vicam	44

<u>Appendix G:</u> Names not likely to be confused or not used in usual practice settings for the reasons described.

No.	Name	POCA Score (%)	Failure preventions
24.	Dytan-He	65	Name identified in RxNorm database. Product is deactivated and no generic equivalents are available.
25.	Dytan-At	64	Name identified in RxNorm database. Product is deactivated and no generic equivalents are available.
26.	Dytan-Cs	64	Name identified in RxNorm database. Product is deactivated and no generic equivalents are available.

No.	Name	POCA Score	Failure preventions
		(%)	
27.	Dytan-D	64	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
28.	Hytan	62	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
29.	C Tan D	61	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
30.	D-Tann Ct	60	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
31.	D-Tann At	58	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
32.	D-Tann Hc	58	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
33.	Dytan	58	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
34.	Dytan-Cd	58	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.
35.	Synanthic	57	Veterinary product.
36.	C-Tanna 12D	56	Name identified in RxNorm database. Product is
			deactivated and no generic equivalents are available.

**Appendix H:** Names not likely to be confused due to absence of attributes that are known to cause name confusion <sup>f</sup>.

No.	Name	POCA
		Score (%)
	N/A	N/A

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<sup>&</sup>lt;sup>f</sup> Shah, M, Merchant, L, Chan, I, and Taylor, K. Characteristics That May Help in the Identification of Potentially Confusing Proprietary Drug Names. Therapeutic Innovation & Regulatory Science, September 2016

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electronically. Following this are manifestations of any and all
electronic signatures for this electronic record.

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/s/

MADHURI R PATEL 12/03/2019 08:33:18 AM

SEVAN H KOLEJIAN 12/04/2019 08:45:03 AM